



PRODUCT'S CATALOG

Ashitaba

PT. EXPINDO SINAR JAYA GROUP

Indonesia Export & Import Company



www.expindosj.com



Ashitaba



Ashitaba, also known as Japanese Celery, is a remarkable herbal plant originating from Hachijo Island, Japan. In Indonesia, we cultivate Ashitaba on the slopes of Mount Semeru, Poncokusumo, Malang, East Java, in collaboration with local farmers using integrated and eco-friendly agricultural methods.

As one of Expindo Sinar Jaya Group's premium products, Ashitaba offers exceptional health benefits. This plant contains various phytochemical compounds, including flavonoids as antioxidants, alkaloids, triterpenoids, glycosides, steroids, tannins, polyphenols, saponins, and phenolics, which provide numerous health advantages.



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Health Benefits of Ashitaba



Ashitaba is a well-known medicinal herb used in natural treatments. Some of its key benefits include:

- Helps manage diabetes, hypertension, and cholesterol
- Supports digestive health (gastritis, constipation)
- Relieves muscle and joint pain
- Enhances immune system and vitality
- Promotes heart and cardiovascular health
- Contains high antioxidants that help fight premature aging and inflammation





Ashitaba: A Rare Product with Great Potential



Ashitaba remains a rarely available product in the global market, making it a highly valuable business opportunity in the herbal and wellness industry. With the growing demand for natural and organic products, Ashitaba has strong export potential.

Expindo Sinar Jaya Group introduces Ashitaba in the form of tisane (herbal infusion), processed with modern technology to ensure high-quality standards, enhanced production efficiency, and optimal hygiene levels. As part of our commitment to showcasing Indonesia's finest products to the global market, we continuously expand our export network to introduce Ashitaba to international consumers.



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Botanical Drink Ashitaba Flakes



Type/Model	: Flakes
Primary Flavor	: Original Ashitaba
Legality	: PIRT, HALAL
Net	: 60 grams
Expiry	: 24 months
Primary	: Aluminum Foil Gusset
Can Dimensions (cm)	: 4 x 7 x 20 (cm)
Netto	: 60 grams
Secondary	: Aluminum Composite Can
Can type dimensions	: 6,5 x 6,5 x 17 (cm)
Empty weight	: 45 grams
Gross	: 120 grams
Tertiary	: Box
Dimension (box)	: 22 x 28 x 18,5 cm
Volume	: 11,396 centimeter cubic
Gross	: 1,6 kg
Capacity	: 12 cans

Kamandalu Djaler Coffee



Type/Model	: Powder
Primary Flavor	: Original
Legality	: PIRT, HALAL
Net	: 72 grams
Expiry	: 12 months
Primary	: Paper-metal sachet
Dimensions (cm)	: 5 x 15 (cm)
Netto	: 12 grams
Secondary	: Box
Box type dimensions	: 3,5 x 12 x 18 (cm)
Total Sachet	: 6 sachets
Gross	: 140 grams, 72 grams
Tertiary	: Box
Dimension (box)	: 22 x 24,5 x 19 (cm)
Volume	: 10.241 centimeter cubic
Gross	: 1,8 kg
Capacity	: 12 box secondary

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